

Alex Vann Design is a graphic design service in Wolverhampton.

**"We take care of your design,
so you can focus on your business."**



This is an interactive book. 'SCAN ME!' QR codes link to articles, videos & more.



www.alexvanndesign.co.uk

See inside for reasons
why we should be
working together!



DESIGN



ILLUSTRATION



PRINT

Alex Vann is a freelance graphic designer and illustrator.

He and his team have broad experience in many different sectors & both traditional and digital design skills.



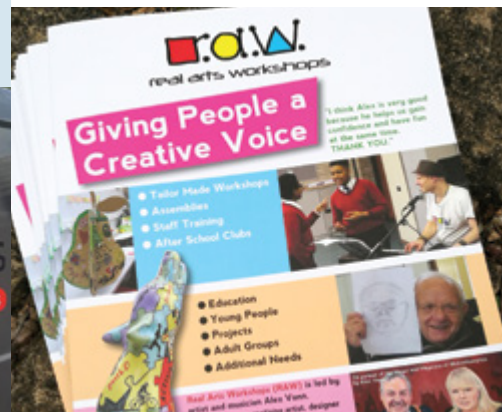
'Wolves In Wolves'
SCAN ME!

Alex was commissioned to create 2 different designs for the 'Wolves in Wolves' project.

What does Alex Vann Design actually DO?

In a nutshell we do:

- Logo design
- Business stationery
- Illustration
- Posters, leaflets & brochures
- Print management
- Vehicle graphics
- Pull up banners and more!



The next few pages show some examples of the work we have done to support the branding and marketing of small and medium sized businesses.

Alex has been drawing from a young age and that skill has been put to use in many professional projects such as:

- Children's book illustration
- Portraits
- 'Avatars' for business owners and personalities
- CD artwork
- Book covers, and much more



*"Alex listens first
then helps create
a solution that
works for you"*

MKA Success



ILLUSTRATION



Alex is adept in digital software such as Adobe® Illustrator and Photoshop and with drawing and painting by hand.



Scan Me! To read an article about how Alex combines traditional and digital illustration.



We have many years of experience designing for print including business stationery, signage, vehicle livery, merchandise, brochures, posters and leaflets.

Ask us about websites...

We work with web developers: we're 'arty' and they're 'techie'.

It's the best of both worlds!



Print remains an important part of the marketing mix (you're reading this aren't you?) Get in touch and let's talk about your needs!



Why choose Alex Vann Design?

"I absolutely LOVE what I do, it's my passion to solve problems & create."

ALEX VANN

COMMON RESERVATIONS

OUR ANSWER

If I need any graphic design I'll do it myself, or ask a friend

This is a great way to save money, however it doesn't necessarily mean you are getting the best possible **QUALITY** design or print. We can't work for free but we can work within **YOUR** budget: **YOU** are always in control of what you spend. We know that your time is precious.

"We take care of your design, so you can focus on your business."

I can get everything I need from online print sites

This is a quick and easy way to order things like business stationery. However, you are limited to what they offer in terms of design and materials plus you rarely deal with a real person.

We offer a bespoke service: **WE LISTEN TO YOU** and communicate at every step of the way and only use print suppliers we have used before.

It's too expensive to use a freelancer

Not necessarily. As skilled practitioners we can work quickly and effectively on the best possible solution to suit your needs. This saves money and time in the long run.

Our rates are competitive because we don't have huge overheads.

I already use a design / marketing agency

GREAT! However, it is sometimes better to use different people for different projects plus, as mentioned before, our overheads are less than those of an agency.

Why not let us quote on your next design / print project?

What have you got to lose?

Don't just take our word for it!

What do our customers say?

SCAN ME!
to read more
testimonials



"Thank you so much
for the brilliant
banner for our
Scuba Diving and
Snorkelling club.
It exceeded
everything we
expected."

Bev, Dudley Dolphin
Scuba Diving.



"Alex designed the logo for
The Accountancy Firm.
We love what he came up
with. It's truly original.
Talk about thinking outside
of the box, with Alex there
is no box."

Maria, The Accountancy Firm.



"Alex has done a superb job: helping us
re-design our logo; new magazine adverts;
point of sale signage and packaging labels
to create brand consistency.
Excellent service received, we would
highly recommend him - whatever design
work you're looking for! Thanks Alex."

Gary, Cranesbill Nursery.



"Thanks Alex for fantastic service at
quite short notice. Quality product and
excellent communication." Sue.

"Super creative and helpful! Great for
new and current businesses that want that
initial support on design and branding".
Hayley, The Luminaire Clinic.



"Alex Vann is my
banner man. He's
a creative genius."

Mel, Family Therapy.



Photo © Paul Martin

Alex graduated with a first class degree in Design for Communication and has over 20 years experience as a professional designer.

Having worked on designs for well known brands such as BMW, Cadbury, Marks & Spencer and the BBC, he and his team know how critical it is to have a keen eye for detail together with creative flair and fantastic communication skills.



The MAGIC STUDIO!
Where all our creations come to life!

Our process:

RESEARCH



PLAN



CREATE

Visit our website for more examples of our work and testimonials from customers. We'd love to work with you on great designs that support the aims of your business.



SCAN ME!

www.alexvanndesign.co.uk

Get in touch:



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I have a knack for problem solving
Scan the code to see me
solving Rubik's cube!



SCAN ME!

WE SIGN!
SCAN ME! to watch a video
about our service in BSL.



SCAN ME!



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